Meeting with History – John Hepp

Date: 4/6/13

Notes:

**Vision**

John Hepp, Chair was interested in me shooting photography at the Wilkes University History conference on Saturday April 6, 2013. We only spoke briefly at the conference. However the notes within were derived from follow up emails sent post conference.

**Content Ideas Shared in Post Conference Email 4/13/13**

* Embed Flickr slideshow of conference images (created by Craig, images by sara)
* Student artifacts – videos being created with the COM department
* K-12 initiatives the woman at the conference from PSU mentioned
* Link or embedded video player to Ryan Wood’s documentary trailer

**Visuals**

* Photos shot at conference

Problems- Reaching and engaging a target audience of 19-20 year olds. John has been very busy with conferences so it has been difficult to meet with him. Although it is understood that it may not be a top priority since he is getting help from Craig.

Challenges- Craig is already working with John to revamp his website. He also works closely with his son on social networking sites. He seems happy with the current progress he has made and may not need or want help.

**My Creation Agreement**

I have agreed to shoot and edit photos at the History Conference on Saturday April 6, 2013.