Meeting with English – Larry Kuhar

Date: 4/24/13

Notes:

**Vision**

He would like to focus on the minor in creative writing and the co-curricular experiences. He agreed that bullet lists, headlines and concise, to the point writing was essential along with planned white space and visual weight to lead the eye through the page.

**Content Ideas**

* List of internships
* List of job placement
* Content of visiting scholars brochure

**Visuals**

* Fact Sheets as images to download on side bar
* New student video (smaller)
* Remove image of older woman holding award
* Prominently feature co-curricular experiences
* Images of students with visiting scholars from Dr. Kuhar’s phone

Problems- Contacting Larry has been an issue. My message to him on April 9, 2013 was sent to junk mail, pushing our timeline to the very end of the project deadline. We scheduled a meeting last week for a 30-minute time span. I missed the meeting.

Challenges- We rescheduled a longer period of time for today. It was unfortunate that the previous meeting time did not work out but we spent nearly an hour today, which makes me appreciate the fact that we did reschedule and I was able to offer the consultation the time it deserved.

**My Creation Agreement**

I have agreed to shoot photos at 3 co-curricular meetings (Inkwell, Manuscript, Writing Mentors). I have recruited Miranda Bauer, English major, to work with Dr. Kuhar, shoot and edit a student perspective video for the English department. He was interested in the creation of a visually appealing page header graphic, like the others I have created.